



SAFCOL Sustainable Tuna Procurement Policy

As the owner of the Australian brand Safcol canned tuna and salmon, as well as being a major supplier of seafood for customers around the world, Safcol's future depends upon the health and sustainability of our ocean resources.

Safcol is concerned that fish stocks around the world are in decline and that many fishing practices are destructive and wasteful. Some parts of the seafood industry are also involved in illegal and unfair practices, both on land and at sea.

In recognition of these issues, and as an acknowledgement of its own role in protecting the future of seafood, Safcol is reviewing its seafood sourcing and has developed this policy on tuna where some urgent work needs to be done. We will regularly review and update this policy as required.

Full traceability:

Safcol tuna is fully traceable and legal. Traceability is vital for ensuring that Safcol tuna is sourced from legal and fair fisheries.

Safcol has always taken pride in being able to trace its fish from ship to shelf. Safcol knows which boats catch its tuna, where they catch it and what methods they use.

To ensure this, Safcol does NOT source from:

- ✓ Any vessel or company that has engaged in illegal, unregulated or unreported (IUU) fishing activities.
- ✓ Vessels are checked against IUU vessels blacklists supplied by the relevant tuna management bodies as well as the Greenpeace IUU blacklist: <http://blacklist.greenpeace.org/home>
- ✓ Any vessels that offload their catch to another vessel at sea (known as transhipment).

All our vessels take their catch directly to land. This means we are able to trace the origin of our catch to the vessel and the area where the fish was caught. We know who cans our products for us and we control our catch from the ship to the shelf.

Safcol does not use the following overfished tuna species in its cans:

- Atlantic bluefin (Thunnus thynnus)

- Pacific bluefin (*Thunnus orientalis*)
- Southern bluefin (*Thunnus maccoyii*)
- Bigeye (*Thunnus obesus*)

Our fishery stocks are managed by the US National Marine Fisheries Service (NMFS). Every lot of raw material received is accompanied by Form #370 as required by the National Oceanic and Atmospheric Administration (NOAA).

No purchasing from indiscriminate fisheries

Safcol does not source tuna from destructive fisheries.

All Safcol's tuna sourced as of November 2012 is caught using responsible fishing methods, protecting our oceans and marine life for future generations.

All Safcol's tuna is dolphin safe.

Safcol's supplier factories operate within strict government guidelines under the auspices of the Department of Alternative Energy Development and Efficiency, Thailand. An integral aspect of the Company operations is to ensure the sustainability of the ocean environment for the benefit of aquatic and human nature.

Safcol supplier factories comply with the highest EU and USA Government Standards and operate with ISO 14001 certification.

Safcol is honest and transparent about its tuna

Safcol will tell you what's in the can and clearly labels its cans with the common and scientific name of the tuna species, the fishing method and the ocean where it is caught.

Safcol does not engage in shark finning activity and does not deal with suppliers who do. Safcol has a strong catch retention policy to reduce the discarding of dead and unwanted fish.

Safcol does not source from fish stocks for which there is no assessment or the biomass status is unknown.

All other information about the fisheries and fishing methods is provided on the website at: www.safcol.com.au

Safcol will continue to inform its customers about the work it is doing on tuna and to highlight the environmental concerns to its customers, retailers, and in the media.

Safcol supports and promotes fair trade and the development of sustainable tuna fisheries.

Safcol believes that tuna fisheries must be managed according to the United Nations Food and Agriculture Organisation Code of Conduct for Responsible Fisheries. The overarching messages of the code are contained within this general principle:

Fisheries management should promote the maintenance of the quality, diversity and availability of fishery resources in sufficient quantities for present and future generations in the context of food security, poverty alleviation and sustainable development. Management measures should not only ensure the conservation of target species but also of species belonging to the same ecosystem or associated with or dependent upon the target species.

Safcol will work with its suppliers as well as governments, the fishing industry, Non - Government Organisations and scientists to improve the management, sustainability and fairness of tuna fisheries.

Support for marine reserves

Safcol supports high seas marine reserves. Safcol recognises that marine reserve areas closed to all fishing activities are important to ensure the biodiversity of our oceans. Safcol does not source its tuna from any of these protected areas.

At Safcol we are committed to marine conservation. Our fishing methods used for our wild tuna catch, abide by International Standards.