

# Safcol Pole & Line Tuna leads the way in sustainable fishing



## Winner of Product of the Year 2013 general grocery category

Thousands of shoppers have told us that they care how the tuna they eat is caught.

In a survey of 11,667 people by Nielsen, Safcol Pole & Line Tuna was voted number 1 in the general grocery category.

Because Safcol Pole & Line Tuna is responsibly fished, people know they can enjoy great tasting tuna and protect fragile marine life at the same time.



Winner General Grocery Category.  
Survey of 11,667 people by Nielsen.

All you would expect from the Seafood Experts

Available at leading supermarkets

Find out more at [www.safcol.com.au](http://www.safcol.com.au)

Join us on [facebook.com/SafcolAustralia](https://facebook.com/SafcolAustralia)

